

Jack McCall

Re-Energizing Organizations! Finding Your Second Wind In A Warp Speed World

CREDIT UNIONS

CU's biggest challenges are finding new customers and strengthening their image. The lingering recession has shut down many industries whose employees were tied to CU's. Jack re-energizes attendees who are reeling under the weight of the new regulations, along with increased competition and falling fee incomes. Through his research, he has geared his focus toward creating new efficiencies and building stronger member loyalty.

Keynote:

Re-Energizing The Credit Union Environment
Finding Your Second Wind In A Warp Speed World

CU's face sweeping reform, increased regulations and rising insurance premiums. At the same time, finding new members is a constant challenge. In this keynote presentation, Jack focuses on the importance of superior member service. It is the last frontier in a super-competitive environment.

Seminar:

Overcoming The Credit Union Disconnect
How to Reconnect & Find New Members

Disconnections in the credit union industry are being driven by changing technologies, energy-draining workloads, and the downsizing and closing of industries.

Members of management and front line employees are impacted by having to do more with less, and the speed of life.

In this presentation, Jack will walk the audience through problems created by *The Disconnect in Credit Unions*, and focus on what really works today.



Jack McCall is a motivational humorist and business expert.

Jack has rolled more than 30 years of leadership experience in healthcare, non-profit foundations, insurance, banking and agri-business into his full-time professional speaking and training business.

A natural humorist, Jack's stories cross generational and cultural lines, and provide audiences with a sense of renewal.

"You did a tremendous job for our participants. Your presentation rated 5.0, the highest possible score!"

- Kentucky Credit Union League

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ALL ABOUT JACK

Jack's infectious sense of humor and wealth of related stories engage audiences across the country from all walks of life. He could have had a successful career as a stand-up comic, or a healthcare executive, but chose to share his experiences to motivate people to stay the course and remain connected.

LEADERSHIP

From a diverse 30+ year career in leadership roles in healthcare, non-profit foundation management, insurance sales, banking, and agricultural businesses. He has consulted with government agencies, cooperatives and corporations to improve collaboration and communication. Jack brings a diverse background of successful endeavors to his speaking and training workshops.

SPEAKER/STORYTELLER

Jack is the owner of his own business and is a highly requested motivational humorist. His natural gift of storytelling, developed over 35 years, provides a masterful way of bringing things home. His grasp of real life is his own.

CREDENTIALS

Jack obtained a degree in Animal Science from the University of Tennessee and has received certifications in banking, life insurance underwriting and financial consulting.

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Quick Facts About Jack

- ◆ University of Tennessee, BS, Animal Science
- ◆ Tennessee School of Banking –Vanderbilt University, Certificate in General Banking
- ◆ The Graduate School of Banking of the South Louisiana State Univ.
- ◆ The American College—Chartered Life Underwriter & Chartered Financial Consultant

Sample of 200+ Clients

- ◆ Arkansas Credit Union League
- ◆ Credit Union League of CT
- ◆ Credit Union National Association
- ◆ Ft. Knox Federal Credit Union
- ◆ Kentucky Credit Union League
- ◆ LA Credit Union League
- ◆ MN Credit Union Network
- ◆ NC Credit Union League
- ◆ PSE Credit Union
- ◆ Texas Credit Union League
- ◆ Tinker Federal Credit Union